



Fall & Winter

2021 LOOKBOOK



IT'S TIME TO GATHER

Take a look at the season's best styles showcased in these six featured design trends. Choosing the perfect flooring can craft your space into your perfect cozy getaway.

Use these trends to experiment with new colors, textures and purposes within your spaces to allow your home to showcase the best of you.





repel hardwood
style: celestial
color: 5092 pearl

01

FALL IN LOVE WITH COLOR

Invite the warmth and coziness of the season into your home with these natural tones and textures. Earth tones help ground your space and bring all the beauty of nature into your home.



BRING THE OUTDOORS IN

Welcome the cooler seasons and improve your feeling of wellbeing by inviting more organic textures and natural tones into your home.



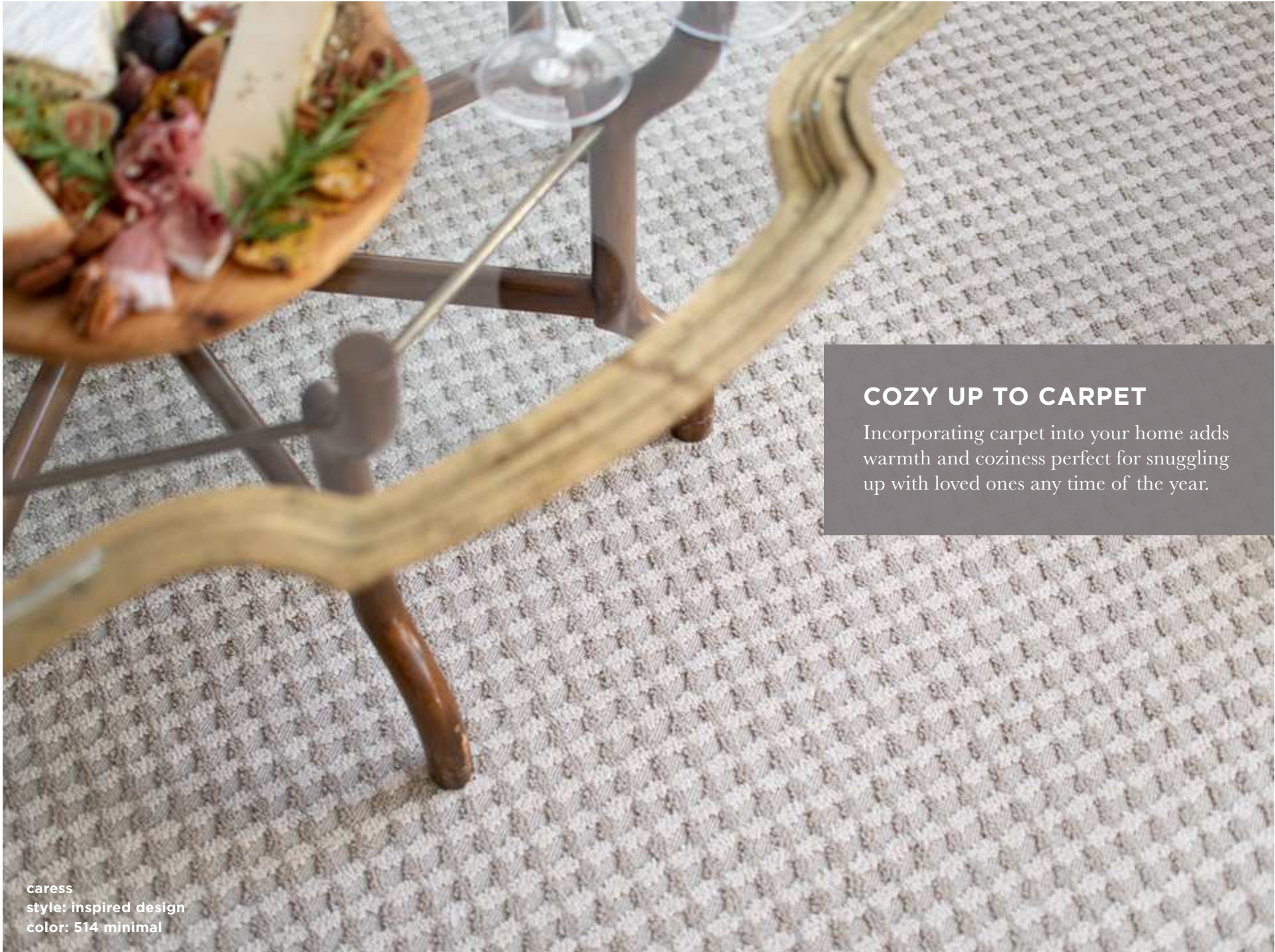
floorté classic series
style: distinction plus
color: 257 french oak



repel hardwood
style: celestial
color: 5092 pearl



style: revival catalina
color: 190 onyx



COZY UP TO CARPET

Incorporating carpet into your home adds warmth and coziness perfect for snuggling up with loved ones any time of the year.

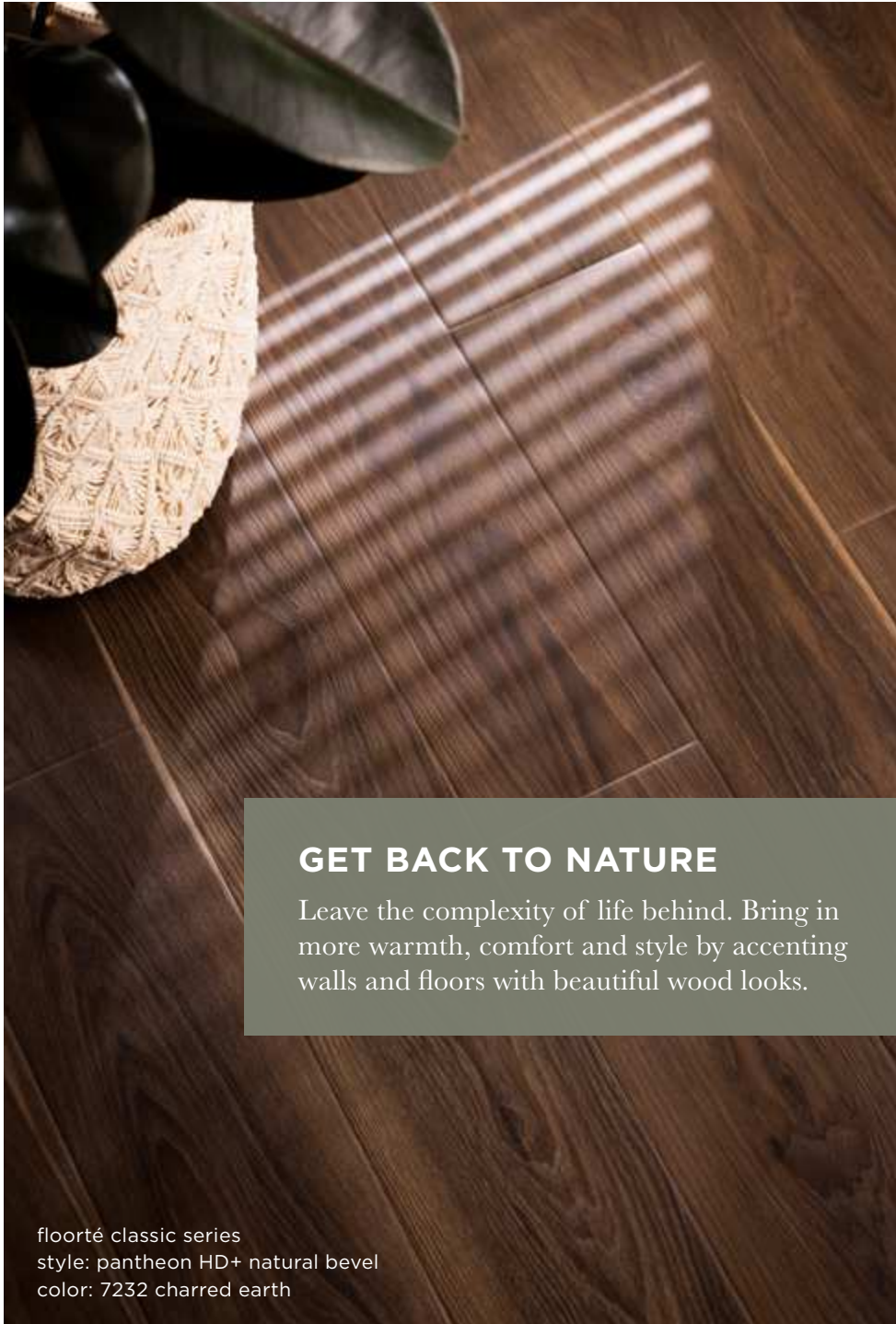
caress
style: inspired design
color: 514 minimal



caress
style: serene key
color: 122 candle light



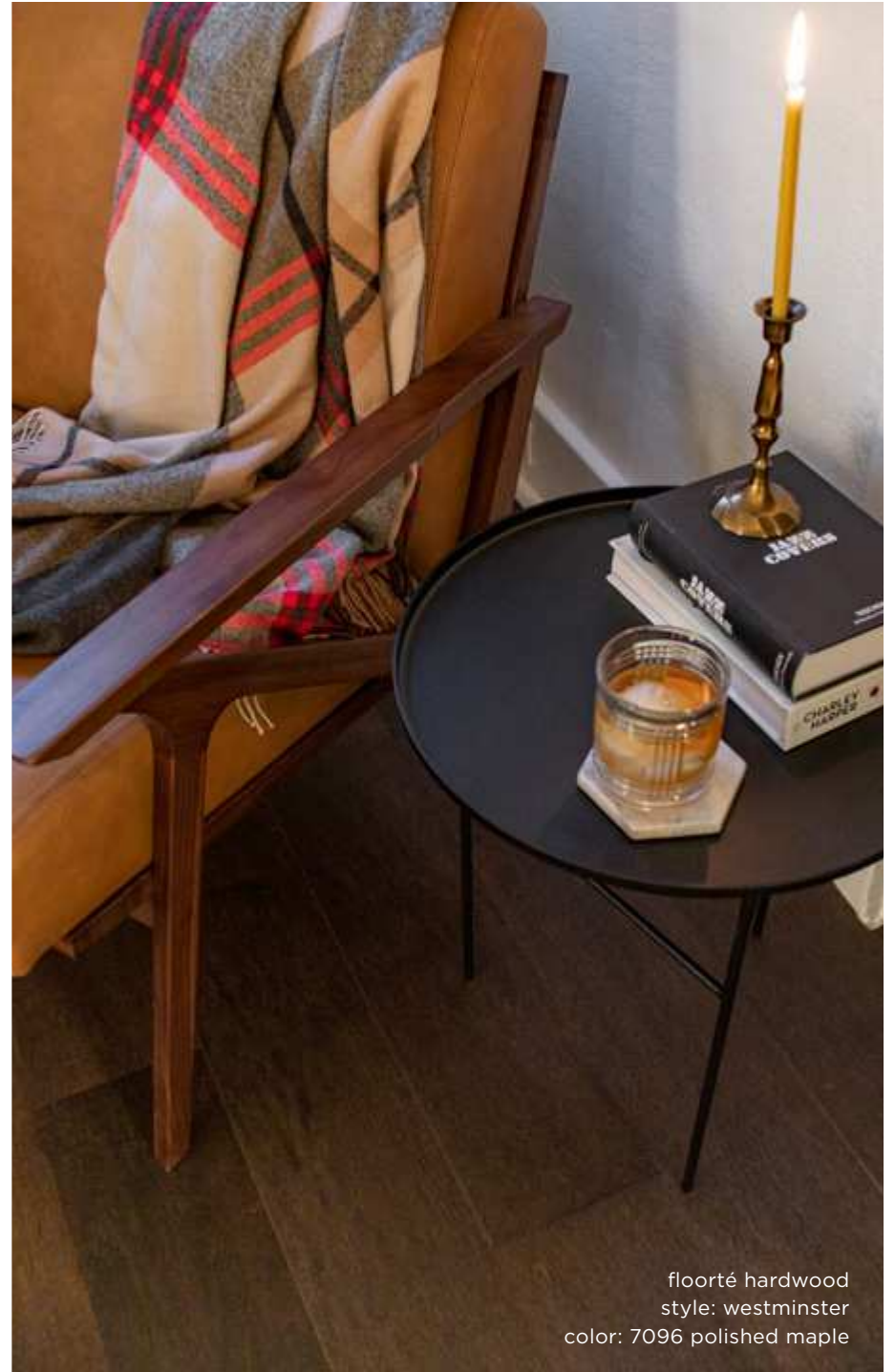
caress
style: inspired design
color: 433 deep sea



GET BACK TO NATURE

Leave the complexity of life behind. Bring in more warmth, comfort and style by accenting walls and floors with beautiful wood looks.

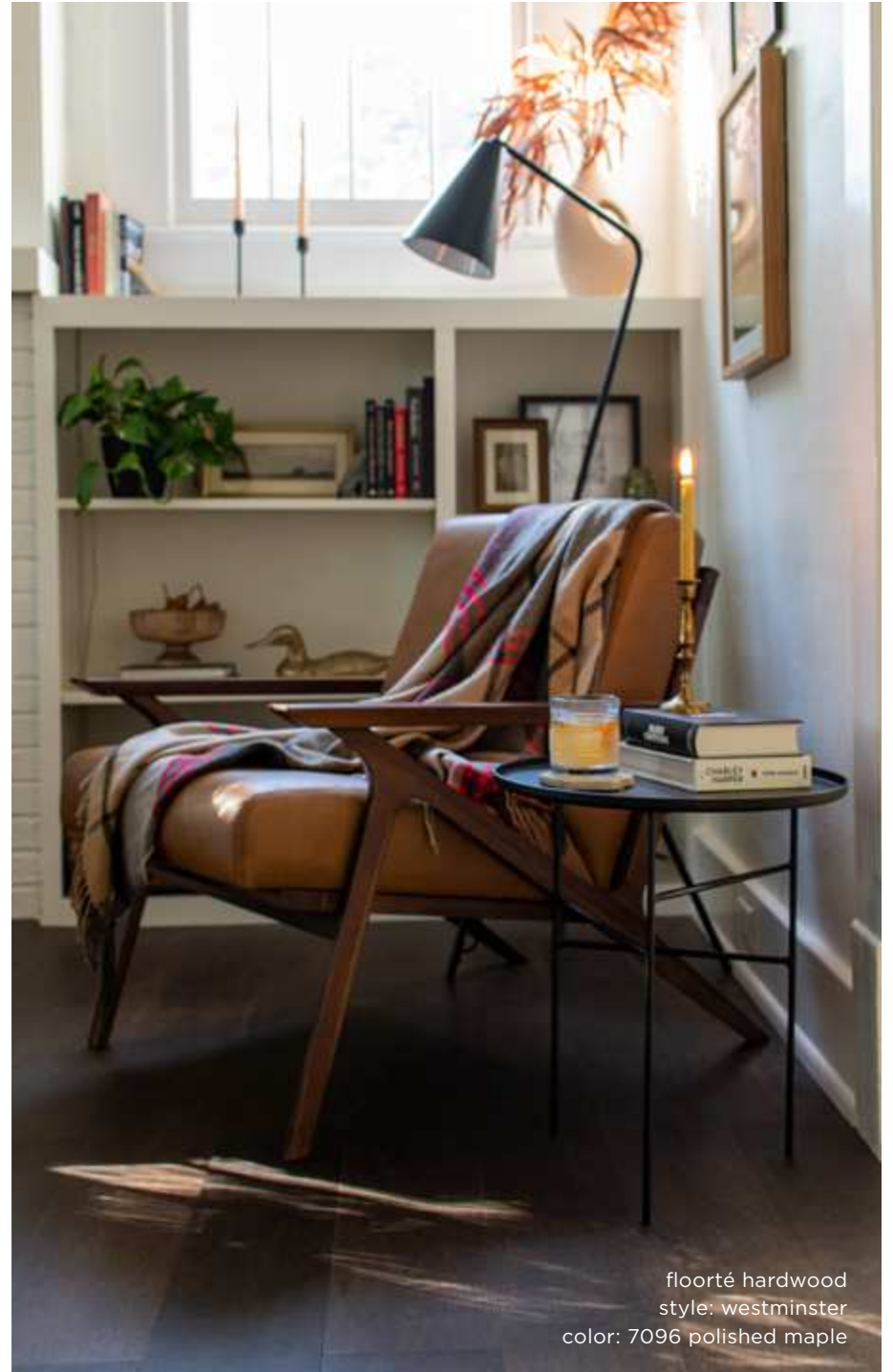
floorté classic series
style: pantheon HD+ natural bevel
color: 7232 charred earth



floorté hardwood
style: westminster
color: 7096 polished maple



style: praxis plank
color: 2045 expose



floorté hardwood
style: westminster
color: 7096 polished maple



TAG US IN YOUR FALL PROJECTS

We love seeing our product come to life in your space. Tag us to share your projects or follow us for more inspiration to help you get started.



@jillhigginson
style: empire oak plank
color: 1015 vanderbilt

02

WARM UP YOUR HOME

Cooler weather calls for cider, candles and cozy fleece blankets. Infuse your space with a familiar sense of warmth by mixing in grays, earth tones and unexpected textures like travertine or faux concrete.



style: castlewood prime
color: 1095 turret



**INDULGE YOUR
INNER MINIMALIST**

Keep things interesting with simple pops of texture to your space – without ever having to sacrifice functionality.

style: chateau double hexagon
color: 125 cashmere white
coming soon



wall style: elegance 4"x16"
color: 100 white

floor style: retro nectar
color: 900 black
coming soon



caress
rug style: zenhaven
color: 752 burma brown

floorté classic series
floor style: pantheon HD plus
color: 7049 santa maria



repeel hardwood
style: reflections white oak
color: 1079 natural



@erinjeanco
style: castlewood oak
color: 146 tapestry



MAKE IT PERSONAL

Create a warm desert vibe, a cool, chic design or an unexpected textured wall with warm tones that shine a light on your personal style.

style: linen
color: 500 muslin
coming soon



THE JOY OF CLEAN

Shaw's specially formulated hard surface and carpet cleaners keep your floors fresh through every season.

For every purchase of a Shaw cleaning product, a donation is made to the live saving mission of St. Jude Children's Research Hospital®.

[ORDER NOW](#)

style: vogue
color: 1027 harvest

FLAWLESS FUNCTIONALITY

Showcase your style while creating a functional space for your needs.

Rotate accent features as a seasonal dress for a more flexible, timeless style that can easily be refreshed.

@jillhigginson
style: empire oak plank
color: 1015 vanderbilt





style: cadence
color: 7728 vintage brown

03

EMBRACE THE HOME OFFICE

Flexible spaces are a necessity in our increasingly flexible work lives, bringing new attention to the home office. Small changes make a world of difference in this vital space. Upgrade your office, so it can start working harder for you.



BE ADAPTABLE

From at-home school days to your trusty desk chair, our floors are designed to hold up against all facets of life that are now intersecting inside your home. People are reimagining home office design to be more adaptable to new lifestyles.

style: vogue
color: 1027 harvest



style: vogue
color: 1027 harvest



caress
style: alluring canvas
color: 902 deep connection



floorté pro series
style: intrepid HD plus
color: 2000 natural oak

MOTIVATED BY STYLE

Incorporating personal style into the home office adds brightness, maintains motivation and helps you find focus.

the gallery
style: expressions
color: 1077 melody



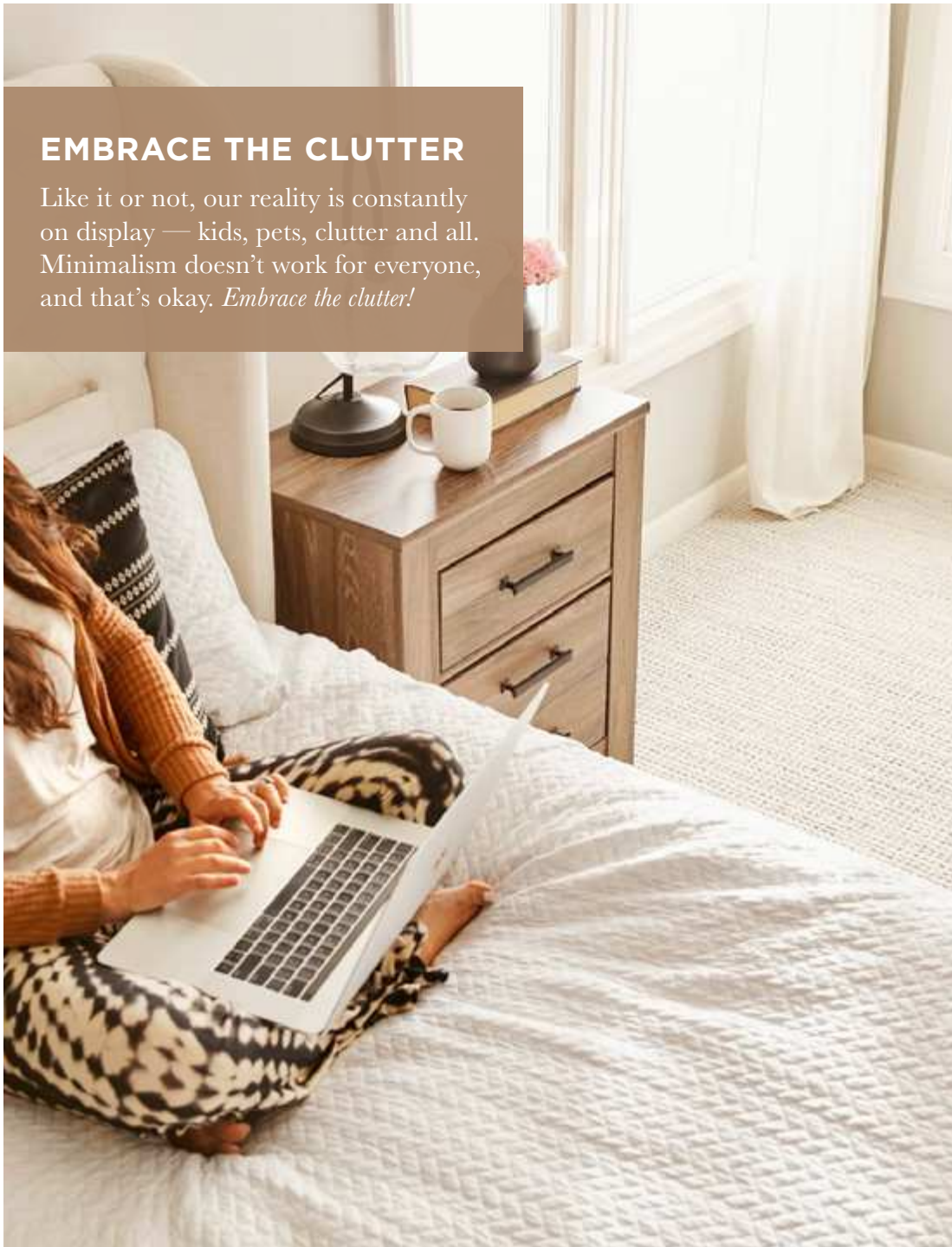
floorté tile series
style: paragon tile plus
color: 6016 pyrite



foundations
style: naturalistic
color: 128 baltic stone

EMBRACE THE CLUTTER

Like it or not, our reality is constantly on display — kids, pets, clutter and all. Minimalism doesn't work for everyone, and that's okay. *Embrace the clutter!*



caress
style: subtle aura
color: 156 delicate cream

04

PLACES FOR PEOPLE + PAWS

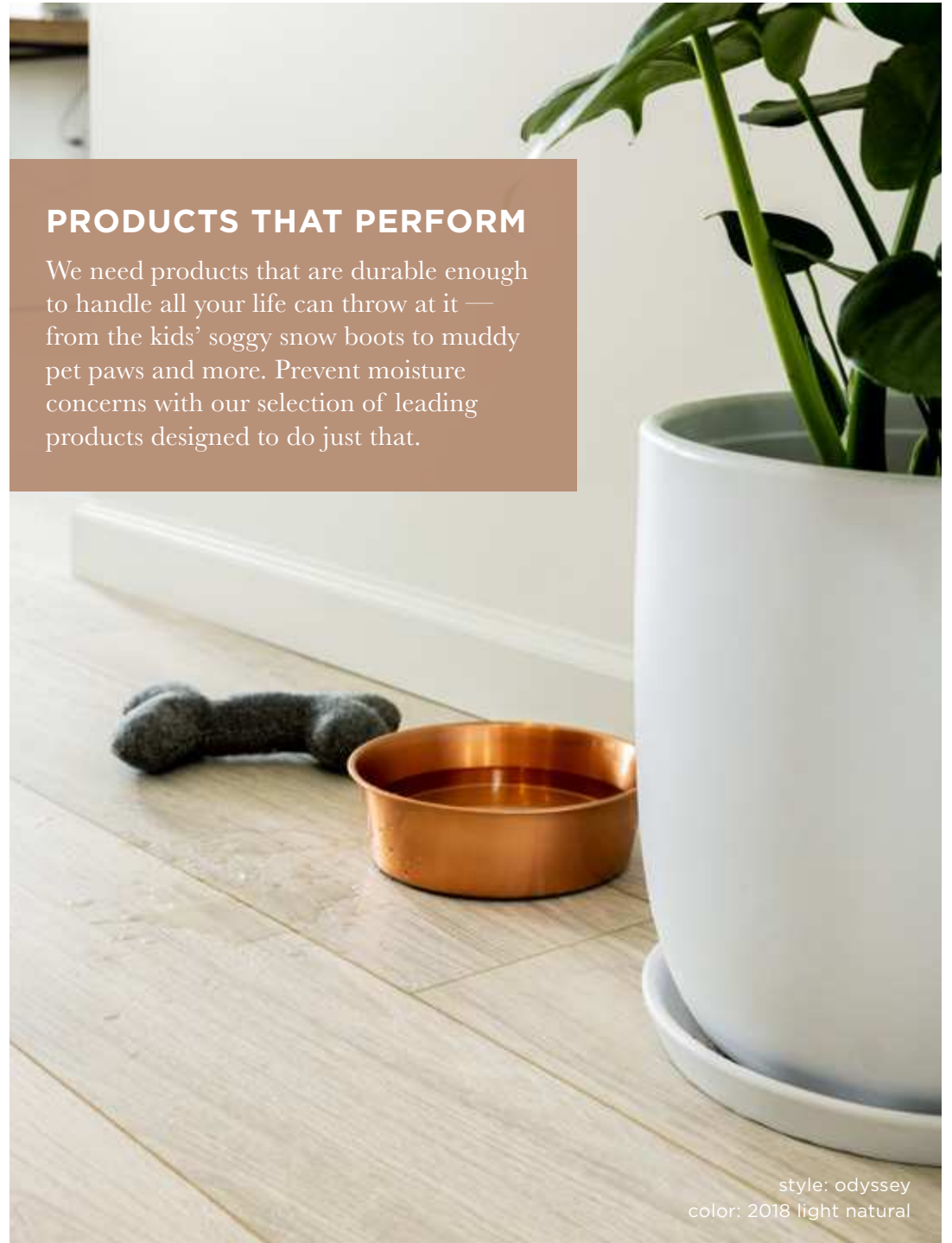
Like your kids and pets, your home is part of your family. Make sure it works for every person and paw.



foundations
style: alluring canvas
color: 128 baltic stone



caress
style: subtle aura
color: 743 sandstone



PRODUCTS THAT PERFORM

We need products that are durable enough to handle all your life can throw at it — from the kids' soggy snow boots to muddy pet paws and more. Prevent moisture concerns with our selection of leading products designed to do just that.

style: odyssey
color: 2018 light natural



foundations
style: alluring canvas
color: 128 baltic stone



caress
style: subtle aura
color: 743 sandstone



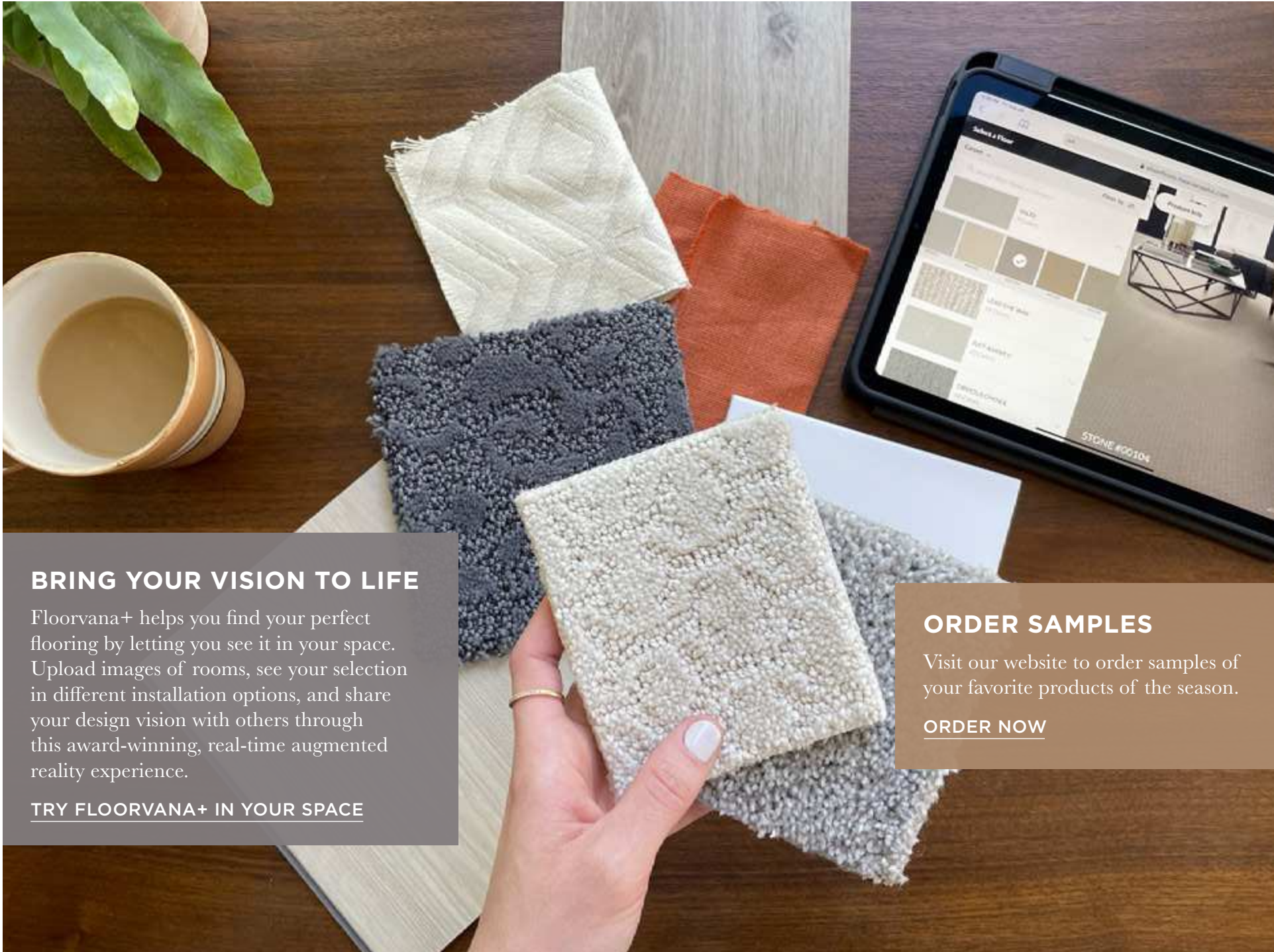
floorté elite series
style: prodigy HDR plus
color: 6007 mindful



MEETING NEW NEEDS

Increased time spent at home has changed what you need from it. Most homes used to only have one “living room,” but now all our rooms are used for living.

simply the best
style: translate
color: 107 biscuit



BRING YOUR VISION TO LIFE

Floorvana+ helps you find your perfect flooring by letting you see it in your space. Upload images of rooms, see your selection in different installation options, and share your design vision with others through this award-winning, real-time augmented reality experience.

[TRY FLOORVANA+ IN YOUR SPACE](#)

ORDER SAMPLES

Visit our website to order samples of your favorite products of the season.

[ORDER NOW](#)



bellera
style: chic elevation
color: 103 champagne toast

05

SOUND IN YOUR SPACE

Listen up! Sound is an important variable to consider in your home and choosing the right flooring can work wonders.



style: mineral king
color: 2002 bravo

HEAR IT HERE FIRST

It's important to choose flooring for your home that reduces unwanted noise. Carpet and rugs are excellent ways to soften sounds throughout your home.



bellera
style: chic elevation
color: 103 champagne toast



floorté hardwood
style: exquisite
color: 1057 brightened oak



CONSIDER EVERY ASPECT OF YOUR SPACE

As you work to pull your room together, make sure to consider sound as a factor — this is often an overlooked element that can make a big impact.

style: pebble hill hickory 5"
color: 510 stonehenge

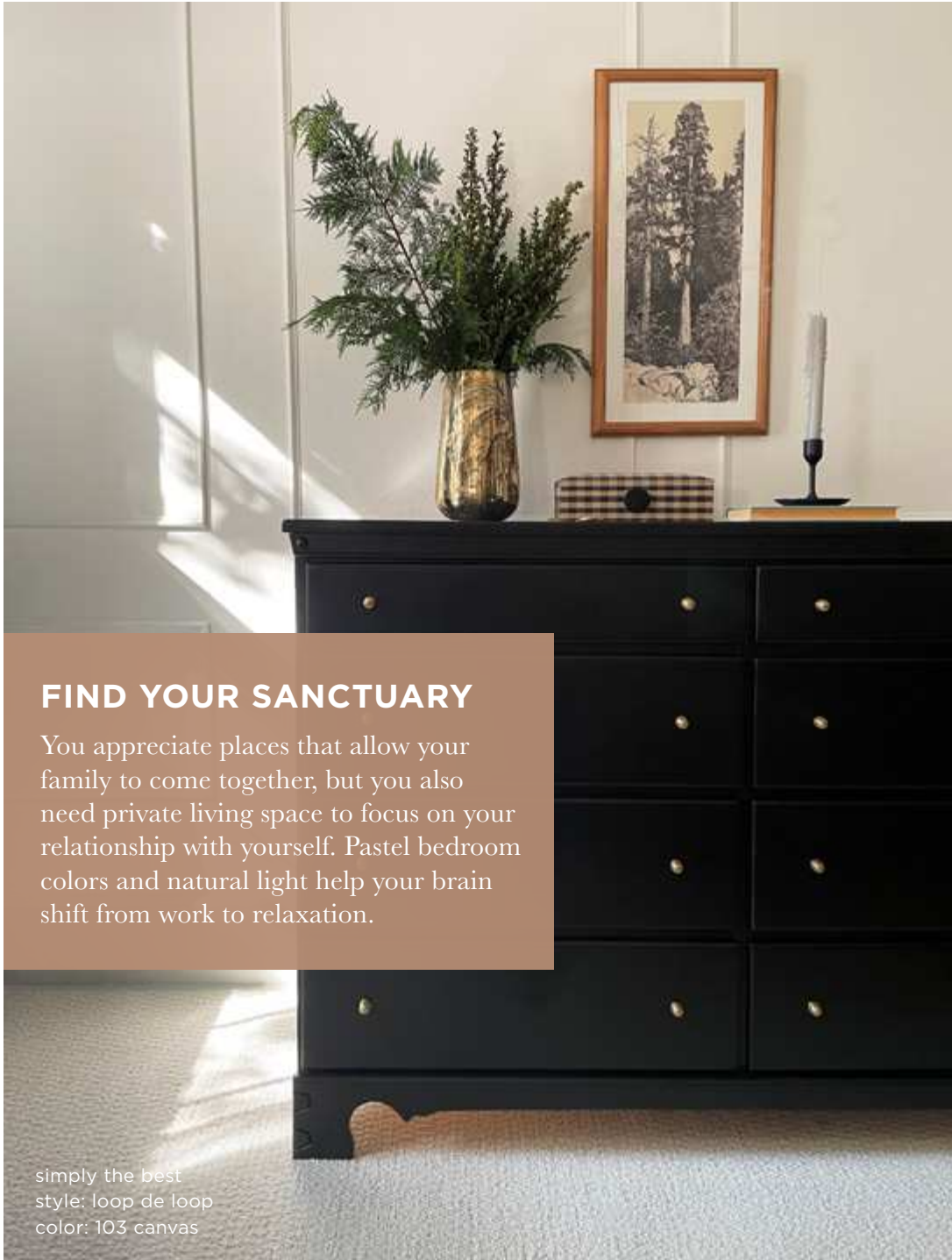
06

BEDROOM IS THE NEW LIVING ROOM

Your home serves many purposes, but its main purpose is to serve you. Transform your bedroom into your ideal escape and settle in to relaxation any time.



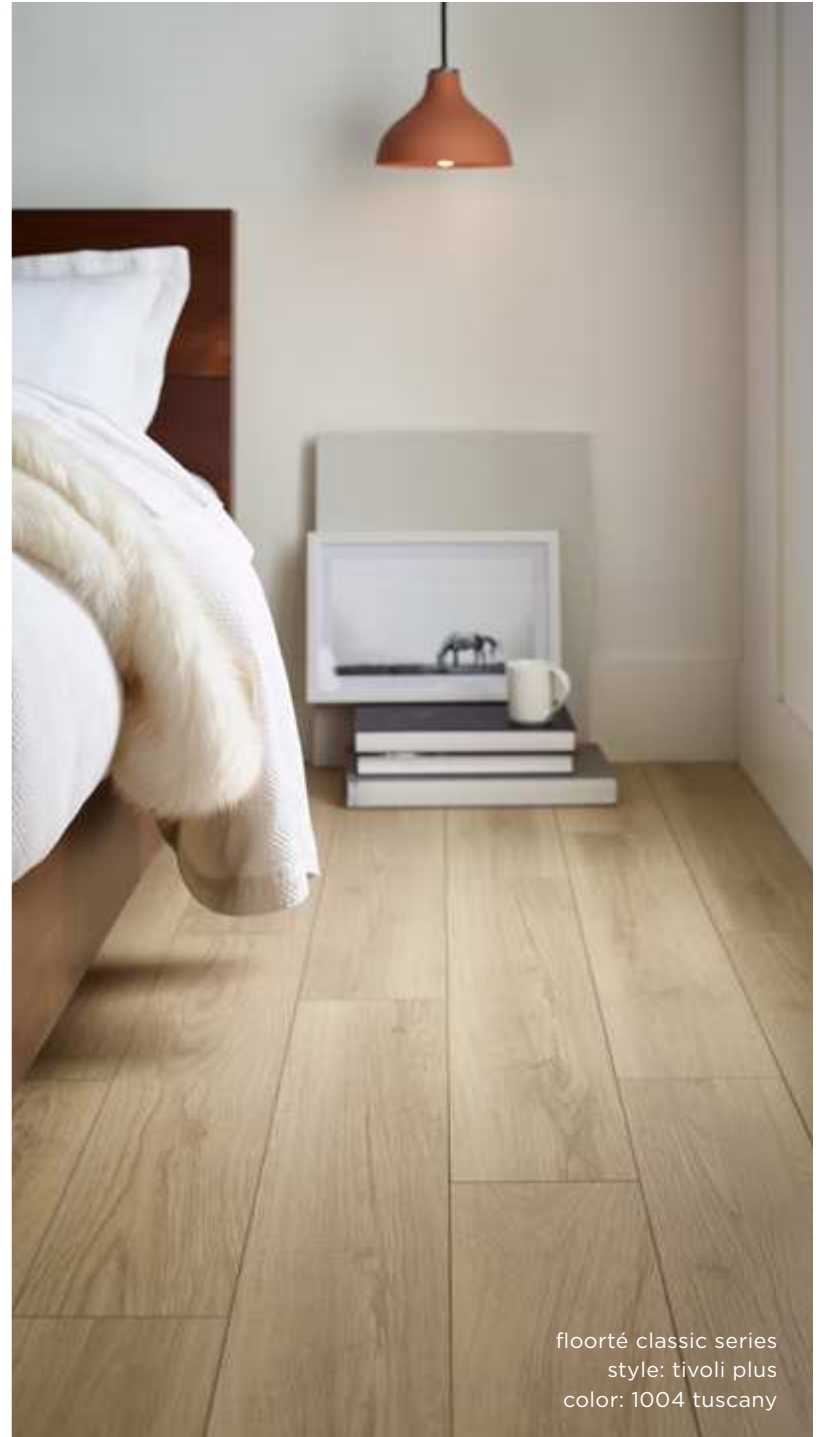
caress
style: insightful journey
color: 650 sunbaked



FIND YOUR SANCTUARY

You appreciate places that allow your family to come together, but you also need private living space to focus on your relationship with yourself. Pastel bedroom colors and natural light help your brain shift from work to relaxation.

simply the best
style: loop de loop
color: 103 canvas



floorté classic series
style: tivoli plus
color: 1004 tuscan



@jillhigginson
style: empire oak plank
color: 1015 vanderbilt





**CREATE CALM
WITHIN THE CHAOS**

For those of us making the best of all our spaces, every room can feel like it's working double. Creating a calm and peaceful environment in your bedroom can help you relax and rejuvenate.

repel hardwood
style: reflections ash
color: 7028 instinct



caress
style: insightful journey
color: 650 sunbaked



caress
style: artistic presence
color: 122 candle light



floorté classic series
style: prodigy HD plus
color: 1088 silk

FALLING IN LOVE WITH THESE DESIGNS?

Join our email list to get more design tips
and trends to make your space a perfect
reflection of you.

[SIGN UP HERE](#)



home at last